



Sateri Holdings Limited

**Sateri Wins Best Investor Relations Company (China)  
from Corporate Governance Asia Magazine**

(2 April 2012– Hong Kong) - Sateri Holdings Limited (“Sateri” or the “Group”; stock code: 1768), a leading global specialty cellulose company, today announced it was awarded “Best Investor Relations Company (China)” in the 2nd Asian Excellence Awards 2012 from Corporate Governance Asia magazine.

The 2nd Asian Excellence Awards 2012 is organized by Corporate Governance Asia, a renowned journal on corporate governance in Hong Kong and other parts of Asia. It is designed to recognize excellence in investor communications, business ethics, corporate social responsibility (CSR), environmental practices and financial performance.

Commenting on the award, Mr. Will Hoon, Chief Executive Officer of Sateri said, “We are honored to receive this award after just one year as a listed company, and I would like to take this opportunity to thank Corporate Governance Asia Magazine for recognizing our continued efforts in investor relations. Best corporate governance practices and proactive stakeholder relations are critical for the sustainability of our business and we will continue to follow rigorous standards of disclosure and communications to our investors.”

– End –

## **About Sateri Holdings Limited**

Listed on the Hong Kong Stock Exchange, Sateri Holdings Limited (“Sateri”; stock code: 1768) is a leading global specialty cellulose company, producing dissolving wood pulp and viscose staple fiber in its mills in Brazil and China, namely Bahia Specialty Cellulose and Sateri (Jiangxi) Chemical Fiber, respectively. The Company currently has an annual design capacity of 485,000 tons of dissolving wood pulp, and is one of the leading global suppliers of specialty-grade pulp. Sateri attaches high priority to its social and sustainability responsibility. Its products are made from plantation trees, which are natural, renewable resources and the processes throughout the value chain are achieved with the environment in mind. Sateri is a constituent of the Morgan Stanley Capital International (MSCI) Hong Kong Small Cap Index.

Sateri has corporate offices located in Shanghai and Hong Kong. It also owns and operates its own wood plantations in Brazil, ensuring a secure and stable supply of wood, the principal raw material used in production of dissolving wood pulp. The Group distributes its dissolving wood pulp and viscose staple fiber to customers across Asia, Americas and Europe. According to 2011 statistics from China Customs, Sateri was the largest supplier of dissolving wood pulp by import volume in China, the world's largest dissolving wood pulp market.

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